

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Multi Media Services
915 King Street
2nd Floor
Alexandria, VA 22314

<u>Contract / Revision</u> 4071583 / 6		<u>Alt Order #</u> Brown
<u>Product</u> SCOTT BROWN/SENATE		
<u>Contract Dates</u> 10/22/12 - 10/28/12	<u>Estimate #</u> 5042	
<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/12/12 / 10/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Walt Lopko	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> TV14212	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/22/12	10/26/12	Fox 25 AM News 6a	6a-7a		:30			NM	10	\$9,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$900.00			
2	WFXT	10/22/12	10/26/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$9,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$900.00			
3	WFXT	10/22/12	10/26/12	Fox 25 AM News	7a-9a		:30			NM	10	\$9,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$900.00			
4	WFXT	10/22/12	10/26/12	Fox 25 AM News 9a	9a-10a		:30			NM	10	\$3,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$350.00			
5	WFXT	10/22/12	10/26/12	TMZ/Dish	10a-11a		:30			NM	10	\$2,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$200.00			
6	WFXT	10/22/12	10/26/12	Ricki Lake	4p-5p		:30			NM	11	\$3,300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				11	\$300.00			
7	WFXT	10/22/12	10/26/12	Dr. Oz	5p-6p		:30			NM	10	\$3,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$350.00			
8	WFXT	10/22/12	10/26/12	Fox 25 News at 630p	630p-7p		:30			NM	10	\$6,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$600.00			
9	WFXT	10/22/12	10/26/12	TMZ	7p-730p		:30			NM	5	\$3,000.00
		Candidate Discount										

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<u>Advertiser</u> Brown/MA/Senate-R		<u>Original Date / Revision</u> 09/12/12 / 10/30/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				15	\$550.00			
E 15	WFXT	10/22/12	10/28/12	M-Su 10p-11p News	10p-11p		:30			NM	21	\$42,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTFSS				21	\$2,000.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
13	WFXT	10/22/12-10/28/12		M-Su 10p-11p News	10p-11p	MTuWThFSaSu	:30		\$2,000.00	NM		
See MG 15.22												
14	WFXT	10/22/12-10/28/12		M-Su 10p-11p News	10p-11p	MTuWThFSaSu	:30		\$2,000.00	NM		
See MG 15.24,15.25												
17	WFXT	10/22/12-10/28/12		M-Su 10p-11p News	10p-11p	MTuWThFSaSu	:30		\$2,000.00	NM		
See MG 15.24,15.25												
18	WFXT	10/22/12-10/28/12		M-Su 10p-11p News	10p-11p	MTuWThFSaSu	:30		\$2,000.00	NM		
See MG 15.23												
22	WFXT	10/22/12-10/22/12		M-Su 10p-11p News	10p-11p	M-----	:30		\$2,000.00	NM		
(M) MG for 15.13 10/28												
23	WFXT	10/27/12-10/27/12		M-Su 10p-11p News	10p-11p	-----Sa--	:30		\$2,000.00	NM		
(M) MG for 15.18 10/22												
24	WFXT	10/26/12-10/27/12		M-Su 10p-11p News	10p-11p	-----FSa--	:30		\$2,000.00	NM		
(M) MG for 15.17,15.14												
25	WFXT	10/26/12-10/27/12		M-Su 10p-11p News	10p-11p	-----FSa--	:30		\$2,000.00	NM		
(M) MG for 15.17,15.14												
16	WFXT	10/28/12	10/28/12	Fox News Sunday	9a-10a		:30			NM	1	\$400.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$400.00			
E 17	WFXT	10/22/12	10/28/12	TMZ	1130p-12a		:30			NM	5	\$2,750.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$550.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
5	WFXT	10/22/12-10/28/12		TMZ	1130p-12a	MTuWThF----	:30		\$550.00	NM		
See MG 17.10												
10	WFXT	10/26/12-10/26/12		TMZ	1130p-12a	-----F----	:30		\$550.00	NM		
(M) MG for 17.5 10/23												
18	WFXT	10/22/12	10/26/12	TMZ/Dish Nation	1p-2p		:30			NM	5	\$1,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$200.00			
19	WFXT	10/22/12	10/26/12	Anderson Live	3p-4p		:30			NM	10	\$2,750.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$275.00			
E 21	WFXT	10/22/12	10/26/12	Dish Nation	730p-8p		:30			NM	3	\$1,800.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$600.00			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WFXT	10/22/12-10/28/12	Dish Nation	730p-8p	MTuWThF----	:30		\$600.00	NM		
			See MG 21.8,21.9									
	2	WFXT	10/22/12-10/28/12	Dish Nation	730p-8p	MTuWThF----	:30		\$600.00	NM		
			See MG 21.6									
	4	WFXT	10/22/12-10/28/12	Dish Nation	730p-8p	MTuWThF----	:30		\$600.00	NM		
			See MG 21.8,21.9									
	6	WFXT	10/22/12-10/22/12	Dish Nation	730p-8p	M-----	:30		\$600.00	NM		
			See MG 21.7									
	7	WFXT	10/26/12-10/26/12	Dish Nation	730p-8p	-----F----	:30		\$600.00	NM		
			MG for 21.6 10/22									
	8	WFXT	10/26/12-10/26/12	TMZ	7p-730p	-----F----	:30		\$600.00	NM		
			Credited									
	9	WFXT	10/26/12-10/26/12	TMZ	7p-730p	-----F----	:30		\$600.00	NM		
			Credited									
22	WFXT	10/22/12	10/26/12	Dr. Oz	11a-12p		:30			NM	5	\$1,500.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$300.00			
23	WFXT	10/22/12	10/22/12	NLCS Champ Game Non Hor	Various		:30			NM	1	\$2,400.00
		Immediately Preemptible										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$2,400.00			
24	WFXT	10/23/12	10/26/12	M-F 4a-430a	4a-430a		:30			NM	1	\$100.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-TWTF--				1	\$100.00			
25	WFXT	10/26/12	10/28/12	M-Su 1a-2a	1a-2a		:30			NM	3	\$300.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----FSS				3	\$100.00			
Totals											182	\$125,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	182	\$125,900.00	\$107,015.00
Totals	182	\$125,900.00	\$107,015.00

Signature: _____ **Date:** _____

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